

## Message Text

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PAGE 01 STATE 196572  
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 R

DRAFTED BY COM/BIC/OIM/GAKEMP, ACMM/ABH  
APPROVED BY EB/OCA/CM/JJREILLY  
COM/BIC/OIM/222/CJBARRETT  
COM/BIC/PD/CGENDREAU  
EUR/RPE/RLAMANTIA

-----089625 190111Z /61

R 181819Z AUG 77  
FM SECSTATE WASHDC  
TO AMEMBASSY LONDON

UNCLAS STATE 196572

E.O. 11652: N/A

TAGS:BEXP, UK

SUBJECT:FY-1979 PROMOTION EVENT SCHEDULE

REF: LONDON 06356 AND 07308; USDOC 07598

FOLLOWING IS PLANNED FY-1979 COMMERCE PROMOTION EVENT  
SCHEDULE PROVIDED FOR POST REVIEW AND COMMENT. SCHEDULE  
HAS BEEN DEVELOPED ON BASIS OF ANALYSIS OF MARKETING  
FACTORS INCLUDING PRIOR POST INPUT AND RECOMMENDATIONS AND  
IS CONFLICT-FREE, INSOFAR AS WE ARE AWARE. TRADE CENTER  
REQUESTED COLLECT AND REPORT OPINIONS FROM FOUR OR FIVE  
REPRESENTATIVES AND/OR KNOWLEDGEABLE LOCAL AGENTS WHETHER  
THESE THEMES AND DATES ARE GENERALLY APPROPRIATE AND WHETHER  
THE AGENTS KNOW OF ANY LOCAL CONFLICTS OR OTHER ADVERSE  
FACTORS THAT COULD AFFECT THE VIABILITY OF THE EVENT. POST  
REQUESTED TO UNDERTAKE REVIEW THIS SCHEDULE AND TO CABLE ITS  
OBSERVATIONS TO REACH WASHINGTON BY AUGUST 26, 1977.

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PAGE 02 STATE 196572

LONDON TRADE CENTER OFFSITE EVENT

1. PRODUCTION ENGINEERING - OLYMPIA  
OCTOBER 2-7, 1978

TRADE CENTER EXHIBITIONS

, ELECTRONICS INDUSTRY PRODUCTION AND TEST EQUIPMENT  
NOVEMBER, 1978

2. SECURITY EQUIPMENT DECEMBER, 1978

3. COMPUTERS JANUARY, 1979

4. HEVAC APRIL, 1979

5. FAST FOOD AND CATERING EQUIPMENT MAY, 1979

6. BUSINESS EQUIPMENT JUNE, 1979 VANCE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Disposition Approved on Date:**  
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**Executive Order:** N/A  
**Errors:** N/A  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
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